

# City Manager's Blog

## Deanna J. Santana

### GENERAL INFORMATION

**Mission Branch Library Reopens:** On Sept. 22, the community celebrated the Grand Reopening of the Mission Branch Library. Entertainment included a performance by Andy Z, the amazing Happy Birds, a family story time, activities for kids, library tours and more. Come see the new features at the branch including a beautifully redesigned interior, group study rooms and more space for quiet study, a brand new collection and expanded outdoor spaces. For more information, contact the Library at 408-615-2964.



**38<sup>th</sup> Annual Art & Wine Festival:** The community enjoyed another successful Santa Clara Art & Wine Festival on Sept. 15 -16. An estimated 50,000 persons attended the 38<sup>th</sup> annual event in Central Park with over 165 arts and crafts booths and cuisine from over 20 community groups. The Kids Kingdom and Toddler Town thrilled children and their families with fun carnival rides, games, entertainment and crafts! Adults enjoyed many varieties of craft beer and wine, some while watching the football

games in the Beer Garden cheering for their favorite teams. Live entertainment, bands and dancing were featured in the Pavilion and meadow stage. The nonprofit organizations and many volunteers are very thankful to the community and sponsor support in raising funds for many needed community programs for youth through seniors. Thanks again Santa Clara, see you next year!

**City of Santa Clara Provides Input on Neighboring City Projects:** City of Santa Clara staff regularly review new development proposals for our neighboring jurisdictions including San José, Sunnyvale and Cupertino. In particular, the City reviews environmental documents for proposed development projects, such as Environmental Impact Reports (EIRs), as required by the California Environmental Quality Act (CEQA). The CEQA process provides opportunities for the City to identify potential environmental impacts within Santa Clara from new development, such as traffic impacts, and requires that the governing jurisdiction respond. The City of Santa Clara has recently provided comment letters on the City of Cupertino's Vallco EIR and the City of San José's Notice of Preparation of an EIR for the Fort Bay Mixed Use Project at 4300 Stevens Creek Blvd. View comments on the Community Development Department [website](#).



**Audit of Santa Clara Convention Center and Convention-Visitors Bureau under Santa Clara Chamber of Commerce Management:** The City of Santa Clara issued a [news release](#) on the final audit report which revealed fiscal mismanagement of public funds and assets, and a lack of City oversight. The City has also reached out to the business community through a [letter](#) to clarify the City Council's actions and the findings for which the Council's actions were based. For more information, visit the [City website](#).

**September is Community Preparedness Month:** Does your family have a communication plan for an emergency? The City encourages you to develop an emergency plan today & practice it! Register for Alert SCC, the County's emergency alert and warning system at [sccgov.org](http://sccgov.org). For more information and preparedness tips, visit the [Emergency Preparedness website](#).

**Montague Park Rehabilitation Design Survey:** The Parks & Recreation Department is seeking community input on design options for the Rehabilitation of Montague Park site located on De La Cruz Boulevard. The survey will provide recommendations to the Parks & Recreation Commission on what park assets will be prioritized for replacement or rehabilitation. Please share your priorities for Montague Park by taking the [survey](#) by Sept. 26, 2018.

**California High Speed Rail Study Session Rescheduled:** The High Speed Rail Project study session scheduled for Sept. 18 has been postponed. The date will be rescheduled after the November election, allowing newly elected officials to participate. Once confirmed, a new date for 2019 will be announced. For more information, contact Community Development at 408-615-2450.

**Officer-Involved Shooting:** On Sept. 9, a Santa Clara police officer was involved in an officer-involved shooting in San José. A [news release](#) details the San José Police Department's investigation of the shooting. For more information, contact the Santa Clara Police Department at 408-615-4700.

**Apartment Fire at 3131 Homestead Road:** On Sept. 11, firefighters were dispatched to an apartment complex fire on Homestead Road near Pomeroy Avenue. Firefighters extinguished the fire from the second story of a 12-unit apartment building. Three units were destroyed by the fire, temporarily displacing 12 residents. The American Red Cross and the property manager secured overnight shelter for displaced residents. The fire's cause is under investigation and there were no injuries reported. For more information, contact the Fire Department at 408-615-4900.

**Fire at Marston Lane:** On Sept. 10, the Santa Clara Fire Department responded to a structure fire on Marston Lane in the Rivermark neighborhood. Residents self-evacuated safely and fire crews quickly extinguished the fire. The fire's cause is under investigation and no injuries were reported. For more information, contact the Fire Department at 408-615-4900.

**Update on Winchester Apartment Fire on Aug. 23:** At the Sept. 18 meeting, Mayor Lisa Gillmor and councilmembers recognized community partners for providing emergency services for displaced residents including: American Red Cross Silicon Valley Chapter, Salvation Army,

Mission City Community Fund, Santa Clara Firefighters Foundation and Best Western Inn Santa Clara. The Lima Family Santa Clara Mortuary was also recognized for providing meeting space for displaced residents. The City's Office of Emergency Services continues to work with the Santa Clara County Office of Supportive Housing and Salvation Army to assist one remaining displaced family. For more information, contact the Fire Department at 408-615-4900.

**Scholarship Opportunity:** Silicon Valley Power (SVP) is a member of the American Public Power Association's (APPA) Demonstration of Energy and Efficiency Developments (DEED) program, which offers scholarships to students interested in a career working for a public power utility. Students interested must obtain login credentials to submit an application and request a DEED member utility sponsor. SVP would support sponsoring students living or going to school in our community. The application deadline is Oct. 15. For more information, visit the [website](#) or contact SVP at [info@siliconvalleypower.com](mailto:info@siliconvalleypower.com)

**Santa Clara County Green Business Program:** The Santa Clara County Green Business Program certifies businesses that have incorporated environmentally sound practices into their operations. These practices include waste reduction, water conservation and energy efficiency practices. On Sept. 12, two Santa Clara businesses, JP Graphics and Sustainable Silicon Valley, were acknowledged at the Annual Green Business Recognition. Santa Clara business Handheld Catering was also acknowledged but not present. For more information, visit the [website](#).



**Drive Electric Week:** The week of Sept. 9 was Drive Electric Week. To celebrate, Silicon Valley Power gave away 50 copies of the Electric Insider Magazine at the Santa Clara Central Park Library to educate residents about options in purchasing electric vehicles. For more information, email [info@siliconvalleypower.com](mailto:info@siliconvalleypower.com)

**Survey for SVP Integrated Resources Plan and Clean Electricity Bill:** On Sept. 10, Governor Brown signed SB 100, the 100 Percent Clean Electricity Bill in to law. The Clean Electricity Bill changes the Renewable Portfolio Standard (RPS) requirement from 50 percent eligible renewable to 60 percent eligible renewable in 2030 and sets an aspirational carbon-free energy goal for 2045. Silicon Valley Power (SVP) already has a diversified portfolio of renewable and carbon free resources; geothermal, wind, solar, landfill gas, small and large hydroelectric and will be adding another 300 mega-watts of eligible renewables by 2022. SVP is on target to meet the 50 percent renewable mandate in 2030 and to meet the new 60 percent mandate in this next decade. SVP is committed to providing value to our customers through safe, reliable services at competitive prices. Provide feedback on the SVP Integrated Resources Plan, a long-term plan for the City energy needs, by taking an online [survey](#).

**Removal of Tree on Warburton Avenue:** The Public Works Department will remove a liquidambar tree located along Warburton Avenue at Santa Clara City Hall on Oct. 8. Since it is a City holiday, noise and access impacts will be minimized. The tree has a bacterial infection

known as slime flux and has decay, making it necessary to remove. A replacement tree will be planted in the same general area within a few months of the removal. For more information, contact Public Works at 408-615-3080.

**Discover & Go at the Library:** *Discover & Go* is a nationally-recognized partnership between libraries and cultural attractions offering library cardholders low-cost tickets to world-class museums, theatres, aquariums, zoos and science centers. *Discover & Go* provides instant online access to free and low-cost tickets to these fun cultural attractions. Library cardholders can browse and reserve tickets by date or attraction [online](#).

**New Employees Welcomed to the Police Department:** On Sept. 17, Luis Telles and William Velasco graduated from the Alameda County Sheriff's Department police academy. The two new officers will now begin the Santa Clara Police Department's field training program. In addition, on Sept. 20, a badge ceremony was held for Lateral Police Officer Cole Ghilarducci, Community Service Officer Malik Hararah and Records Specialist II Jennie Vuong. For more information, contact the Police Department at 408-615-4700.

### **CURRENT JOB OPENINGS**

Join the Center of What's Possible! The City is currently hiring for the following positions; to view job descriptions and for information on how to apply, visit: [www.santaclaraca.gov/jobs](http://www.santaclaraca.gov/jobs).

- As-Needed Instructor/Lifeguard
- Associate Engineer (Civil)
- Communications Coordinator
- Electrician
- Energy Conservation Specialist
- Journey Lineworker
- Library Page
- Permit Center Supervisor
- Police Officer
- Principal Electric Utility Engineer
- Public Records Manager
- Public Safety Dispatcher II
- Recreation Instructor
- Recruit Police Officer
- Senior Civil Engineer

### **RESPONSE TO COUNCIL INQUIRIES/FOLLOW-UP**

**Candidate Forum on Ballot Measures:** At the Sept. 11 meeting, the City Council directed staff to inquire with the League of Women Voters to host a forum for the two Ballot Measures: "Measure M City of Santa Clara Commercial Cannabis Activity Measure" and "Measure N Advisory Vote: By District Council Election." Staff reached out to the League, but the League was not able to accommodate the request due to the volume of requests for candidate forums; however, the League will present a nonpartisan information session about statewide ballot measures on Oct. 18 at the Central Park Library from 1 – 2:30 p.m.

**Update on Art in Public Places Development Impact Fee:** At the Sept. 11 City Council Joint Dinner with the Cultural Commission, the Council inquired about the status of the Art in Public Places Development Impact Fee. The Finance Department issued an RFP on Aug. 1, seeking



proposals from qualified firms for three studies: A Development Impact Fee Study (including an Art Impact Fee), Comprehensive Cost of Services Study (User Fees), and a Cost Allocation Plan Study. Each study encompasses a separate scope of work. The deadline for questions was Aug. 24. On Aug. 28, answers to bidder questions were posted to the [City's website](#). The RFP closed on Sept 7. The City received seven proposals. Next steps are for City staff to review and score/rank the proposals based on specific criteria geared to each body of work and if needed, the City will interview proposers in Sept. 2018 and will select proposers. The project work is scheduled to commence in the November/December 2018 timeframe with the results presented to the City Council in April 2019.

**PeopleSoft Financial Management System:** The City successfully upgraded the PeopleSoft system over the Admission Day weekend. The financial system was last upgraded in 2012. The project scope included upgrading the entire financial system, implementation of new features such as automated workflows and dashboards/work centers, and implementation of an Employee Self-Service module. The project also included upgrading the non-utility cashiering system for credit card and Payment Card Industry (PCI) security compliance. These major upgrades were the result of an eight-month effort and collaboration between the Finance, HR, and IT departments.

**League of California Cities Annual Conference & Expo:** On Sept. 13, Gaurav Garg, CIO, Information Technology Department, attended the 2018 League of California Cities Annual Conference and Expo in Long Beach, CA. Mr. Garg participated on a panel discussion titled "Getting the most from your city's technology investment." Mr. Garg spoke about improving the quality of life and community through technology and innovation. He showcased the City of Santa Clara's efforts in technology, innovation and Smart City implementations. With over 150 in attendance, comprising largely of elected officials and city managers from California cities, the discussion was very well received.

### **LEVI'S STADIUM RELATED UPDATES**

**Study of Levi's Stadium by NYU:** The New York University's Tisch Center for Global Sport has selected two projects related to Levi's Stadium for study by their students this fall. The two project teams will work on (1) community engagement related to Levi's Stadium, and (2) financial analysis of large events at Levi's Stadium. There is no cost to the City/Stadium Authority to participate in this program. Staff began coordinating with NYU after learning of the Mayors Professional Sports Alliance while attending the U.S. Conference of Mayors (USCM) in January. The Alliance's mission is to share information, resources, and support on issues related to professional sports and to work effectively with leagues, players and owners; they partner with NYU to analyze and research special project for USCM. This is a great opportunity to partner with subject matter professional sports experts to advance projects of high interest to the Council/Board and the community.

**49ers vs. Detroit Lions Game:** On Sept. 16, a football game between the 49ers and the Detroit Lions was held at Levi's Stadium. There were 61,140 fans in attendance. No significant events occurred.

### Upcoming Stadium Events

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| September 29 | Concert: OTR II (Jay-Z and Beyoncé)        |
| October 7    | NFL Game: 49ers (Arizona)                  |
| October 13   | San Jose State vs. Army West Point         |
| October 21   | NFL Game: 49ers (Los Angeles)              |
| November 1   | NFL Game: 49ers (Oakland)                  |
| November 12  | NFL Game: 49ers (New York)                 |
| November 18  | 49ers Golden Heart Run                     |
| November 30  | College Football: 2018 Pac-12 Championship |

### UPCOMING EVENTS AND MEETINGS

**Tip-A-Cop for Special Olympics:** On Sept. 28, from 5 to 9 p.m., the Santa Clara Police Department will volunteer as celebrity wait staff in exchange for "tips" at the California Pizza Kitchen (3535 Monroe Street) to raise money for Special Olympics Northern California. Special Olympics Northern California provides athletic opportunities to children and adults with intellectual disabilities, and instills the confidence they need to succeed in life. For more information, contact the Police Department at 408-615-4700.

**Household Hazardous Waste Event:** Santa Clara residents can safely dispose of household hazardous waste (HHW) at the free HHW drop-off event that will take place on Sept. 29. Residents must register to attend this event by calling the County Household Hazardous Waste Program at 408-299-7300 or by visiting [www.hhw.org](http://www.hhw.org).

**North County Gun Buyback Event:** The Santa Clara Police Department will be participating in a North County Gun Buyback event on Sept. 29 in Sunnyvale. Residents will be able to sell back their unwanted firearms at this event. The event will be from 8 a.m. to 12 p.m. at the Sunnyvale Presbyterian Church, 728 W. Fremont Ave., Sunnyvale. For more information, contact the Police Department at 408-615-4700.

**Fire Department Open House:** The Santa Clara Fire Department will host an annual Open House on Oct. 6 from 1 to 5 p.m. Visit [Fire Stations 1 through 8](#) to take a tour, learn fire safety information and meet our emergency responders. There will also be Hands Only CPR – Walk-in Training at Fire Station #2 Training Center, located at 1900 Walsh Ave. While you're there, visit The Santa Clara Fire Museum, located directly behind Fire Station #2.

**Water Professionals Appreciation Week October 6 to 14:** When you turn on your tap and clean water appears, it's not by accident. The City Water and Sewer Utilities staff operate and maintain the City's water system which consists of over 300 miles of pipe, 7 storage tanks and 26 groundwater wells. The City also provides recycled water for non-potable uses. Water Professionals Week is coming up on Oct. 6 - be sure to check the City's [job opportunities](#) for openings in Water and Sewer Utilities. For more information, contact Water and Sewer at 408-615-2000.

**Santa Clara City Library Comic Con:** Come to Central Park Library located at 2635 Homestead Rd. on Oct. 13, for the 3rd annual Comic Con event! Doors open at 10 a.m. and the fun will last until 4 p.m. The Library is bringing together Bay Area artists, comic book shops, cosplayers, makers, authors and more for a day of panels and workshops from special guests, activities like tabletop gaming, anime showings, and hands-on crafts for all ages. Come in costume! All ages are welcome. Get more information and free tickets [online](#).



### **UPCOMING COUNCIL CALENDAR/AGENDA ITEMS**

Visit the Tentative Meeting Agenda Calendar for dates of upcoming Council Study Sessions, Joint Council/Commission meetings, as well as Council Public Hearing and General Business agenda items online at [Legislative Public Meetings](#) on the City's website. As you can see, while tentative and subject to change, it provides key policy items that the Council/Board will need to dedicate time to deliberate and that may take considerable time during the upcoming meetings.

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